

PRESS KIT

THE PAPILLON SOURCE PRESENTS : THE MUNICIPALITIES COUNTERATTACK !

EL4DEV - January 2021

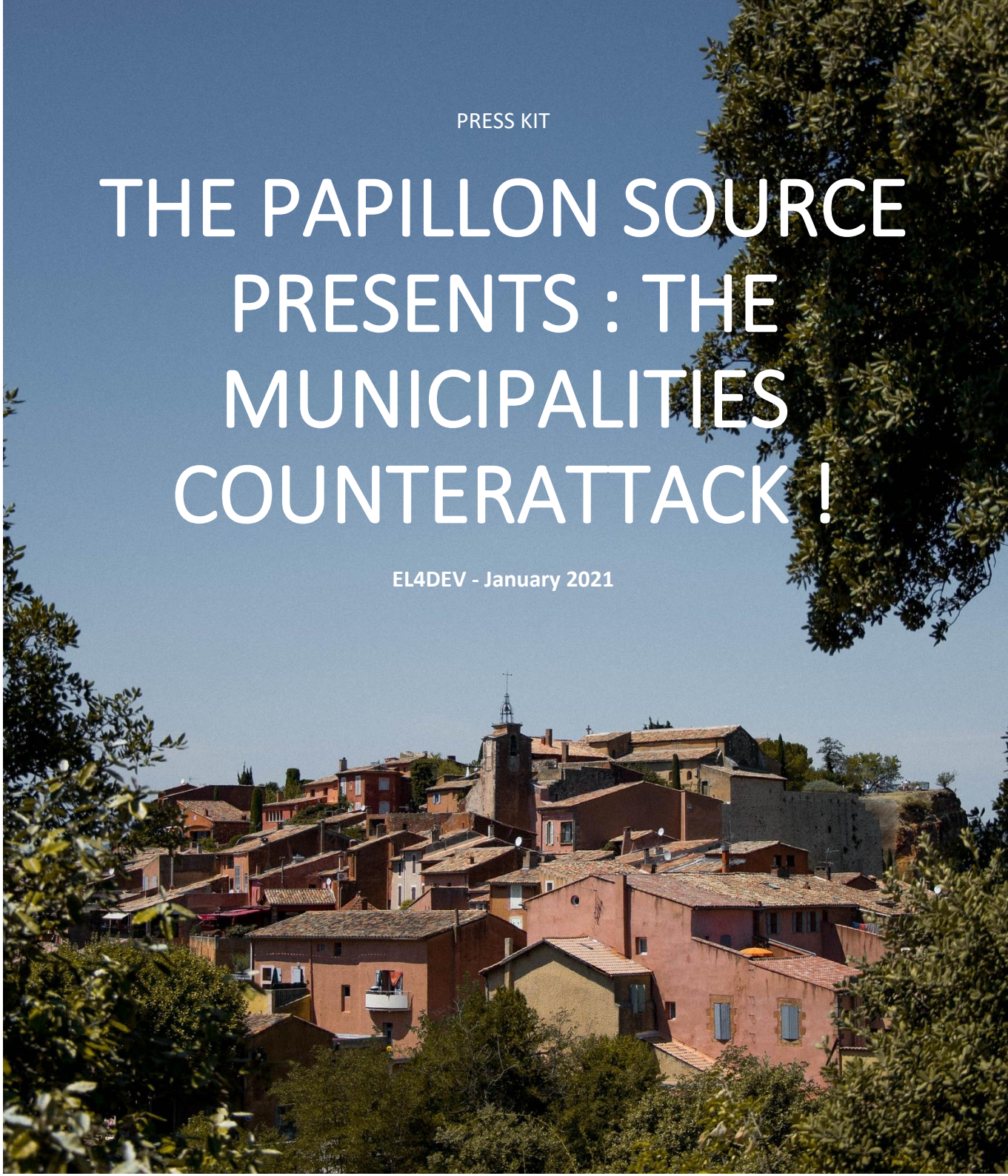


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The Papillon Source Project

The butterfly is the symbol of rebirth and change. It is also the mascot of the Papillon Source project, a network of green and autonomous cities promoting scientific partnership and return to the roots.

The idea of this project grew in the mind of Paul Elvere DELSART in 2012 when he, aware of our era's multiple challenges, decided to make a significant contribution by provoking change and disturbing the status quo.



This is the birth story of the Papillon Source project. Its objective is to offer sustainable cities of innovation, partnership and sharing between people.

Open to every world citizen, the Papillon Source sustainable cities will reunite today's actors for a better tomorrow on all five continents.

Each host country will therefore be the creator of its own destiny. France will set the tone, as it will host the first centers of the program in its South-West region.

The centers and cities in France will be developed in priority in small collectivities. The goal here is to encourage decentralized cooperation, wealth distribution and the strengthening of social cohesion.

Our collectivities' wake-up call

Isolation, rural exodus, unemployment, poverty, and low resources allocation : small municipalities are victims of a general abandonment. Left to fend for themselves, they are suffocating due to the development of big cities.

« France abandons its small towns. »

That's the concerning title that the newspaper « Le Monde » used to ring the alarm three years ago. Like many countries, the french state has a tendency to allocate the biggest portion of the resources to big cities, at the expense of small rural collectivities of less than 10 000 inhabitants. Their small and aging population does not allow them to create or being allocated enough resources to guarantee their population's welfare or economic development.



This situation leads to a vicious circle, as a small aging population means no attractivity. And with the lack of economic attractivity comes the lack of opportunity for the youth and unemployment. The younger population ends up migrating to big cities, promises of a better future. The collectivity's population is then even smaller, therefore getting even less resources from the state.



What is the solution to break that cycle ?

- Financial independence
- Active involvement of the population
- Sustainable development

Those are the three pillars for the rising of small collectivities in France. The collectivities will have to generate their own resources in a participative way and create sustainable activities.

And that is why the initiative « *The municipalities counterattack* » has been created.

The municipalities counterattack !

« The municipalities counterattack » is a local and public participative investment project with a financial and branding return. Potent tool for the creation of a new type of social-based collective cooperation, it is a solution encouraging the autonomy and auto financing of collectivities, as well as for growing their international influence.

As the promoting country of the Papillon Source project, France will first develop this initiative for collectivities of 5000 inhabitants and less, and later for those of 5000 to 10 000 inhabitants.

The principles of this initiative

- Municipalities will finance a pool of projects targeting the creation of agricultural and touristic vertical green structures called « green calderas », spanning over the entire national territory through the constitution of a **National economic and societal interest group (GIE)**.
- Each country will come up with its own GIE of local collectivities that will finance the touristic and agroclimatic cities of the country. Each of these GIE will be associated with the Papillon Source umbrella project through an operational contract.

The green calderas : description

Green calderas are vertical parks and climate generators that can be visited in three dimensions. They are key structures for the Papillon Source future cities.

They constitute the principal element of the natural geoengineering process of the EL4DEV program. They are the starting point of any initiative for the transformation/improvement of local environments, or the creation of humidity and revegetation in arid, mild, or even equatorial areas. Each city, touristic or not, will have green calderas.



The countryside's return : the benefits of our initiative

A stop to rural exodus

The green calderas will evolve to become agroclimatic complexes with touristic and agroecological activities.

This will boost entrepreneurship and the creation of jobs in the fields of tourism, agriculture, ecology, energy, and administration.



The end of the welfare state ?

The economic boost created through the new activities will generate revenue for collectivities, thus making them less dependent to the state.

In France for example, the revenues from tourism and agroecology will make small collectivities less dependent to the state's resources, but also to certain taxes paid by the inhabitants.

A 100% societal project

The project cannot be financed in exchange of the acquisition of titles by private actors. The project will belong entirely to participating municipalities and their inhabitants.

Collective program « The municipalities counterattack »

The commercial profits brought by the touristic activities of the complexes labelled by the "Papillon Source" are fairly shared among municipalities."

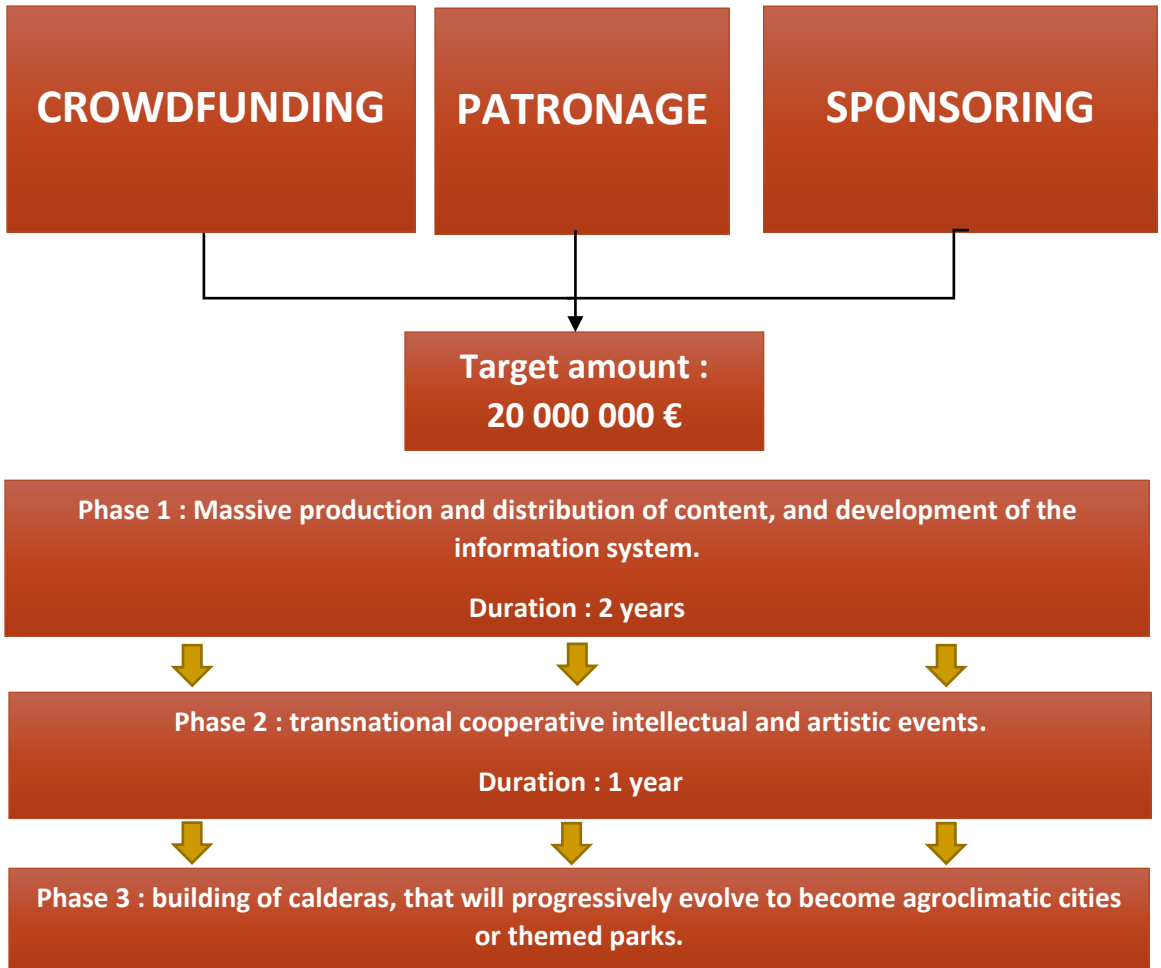
**# EL4DEV # LE PAPILLON SOURCE
ELVERE DELSART # PAUL DELSART**

PAUL ELVERE VALERIEN DELSART
Founder and director of the EL4DEV program and the Papillon Source sub-program



Behind the scenes of the initiative

Discover our fundraising and operational mechanism :



And why not you ?



The future of our small municipalities is decided today. Remnants of our history and representatives of our country sides' cultures, they will make great hosts for the Papillon Source cities and centers.

France, promoting country of the project, positions itself as the leader of this initiative. Once completed, it will federate several countries on every continent. What we promise are autonomous, ecologic, and sustainable municipalities for the future generations.

By becoming an actor of this initiative, you will also be a driving force of real collaboration and mutual aid between different countries and communities.

To all the small collectivities around the world : join the movement and together let's elevate the life and image of our rural areas.



Join the movement !

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Connect with us on our social media platforms !

